

Susquehanna Speedway Park

2012 Single Event Media Credential Policy

In 2012, the Susquehanna Speedway Park an individual must meet to be issued a media credential for a single event and a new deadline policy is being implemented. These changes are being made to provide a safe and professional work environment for all journalists and media personnel.

We consider a journalist/media person to be an on-air talent, photographer, writer or videographer who contributes regularly to a magazine, newspaper, radio station or television station.

Though the following criteria will be used as a guide to determine whether an individual will be issued a media credential, each request will be reviewed on an individual basis by Speedway management.

2012 Media Guidelines:

- 1) All journalists must be on assignment by a reputable media outlet (magazine, newspaper, radio station, television station).
- 2) The media credential request must be made by an assignment editor on company letterhead via Email (sspracing@hotmail.com), Fax (717-292-1696) or mail (3805 Natalie Lane, Dover, PA 17315). **Call-in requests will not be accepted.**
- 3) Tear sheets, web links, audio files or video of event coverage must be supplied to SSP before consideration is given for admission to further events after the initial credential request is granted.
- 4) Please indicate the type of work the journalist will be doing (i.e. videotaping, shooting still photography, writing, etc.) on the request.
- 5) Each request should include contact (email & cell phone) information for both the assigning editor and attending journalist.

Print / Photos - The Susquehanna Speedway Park Media Accreditation Terms and Conditions include (but are not limited to) the provision that any stories produced and/or still photographic taken at each event will be used for media purposes only and not for commercial use. Media credentials are not intended for those who sell photos or images for purposes other than editorial coverage. Credentials WILL NOT be issued to those involved in commercial ventures, unless specially approved, written consent is obtained from SSP. If this policy is violated, violators will be prosecuted and denied credentials for all future events.

Television / Video / Broadcast - SSP maintains the exclusive right to film/broadcast Susquehanna Speedway Park events. SSP reserves the right to restrict access to any video or audio recording devices at any time without notice. Prior approval and notification of presence is required for videotaping in all cases.

2012 Media Credential Request Deadlines:

- 1) Requests for credentials must be submitted a minimum of **five-(5) days in advance** of an event, meaning a request for a Saturday night race must be received by 5 p.m. on Monday.

Submit credential requests to:

Susquehanna Speedway Park
3805 Natalie Lane
Dover, PA 17315
Email: sspracing@hotmail.com
Fax: (717) 292-1696

If you have any questions, please contact Todd Fisher at (717) 292-1696 or at sspracing@hotmail.com